

Fish Rules – Informing Angler Compliance

Free Cell Phone App Called FISH RULES

An innovative way to understand saltwater recreational fishing regulations from Maine to Texas.

Easily Decipher Complex Fishing Regulations

Fish Rules App simplifies regulations into an easy to understand format. With a glance, know if a fish is in season, how many you can keep, how big they have to be, and more!

iPhone
App Store



FISH RULES
fish without fear

www.fishrulesapp.com

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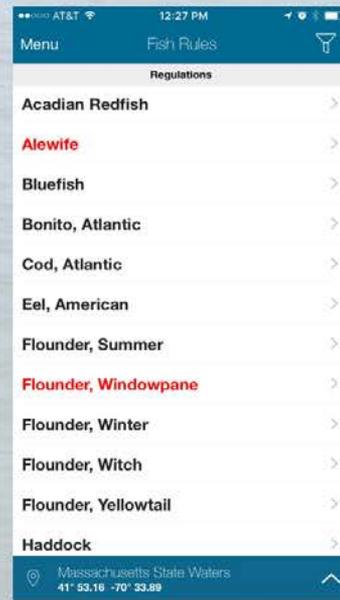
Fish without Fear

Fish Rules App uses your phone's GPS and calendar to show only the regulations you need. Out to sea with no signal? Manually select your fishing location to see relevant regulations.

Fast Fish ID

Crisp illustrations and great photos help you identify your catch. Swipe an image to see identification clues and additional photos.

Android
Play Store



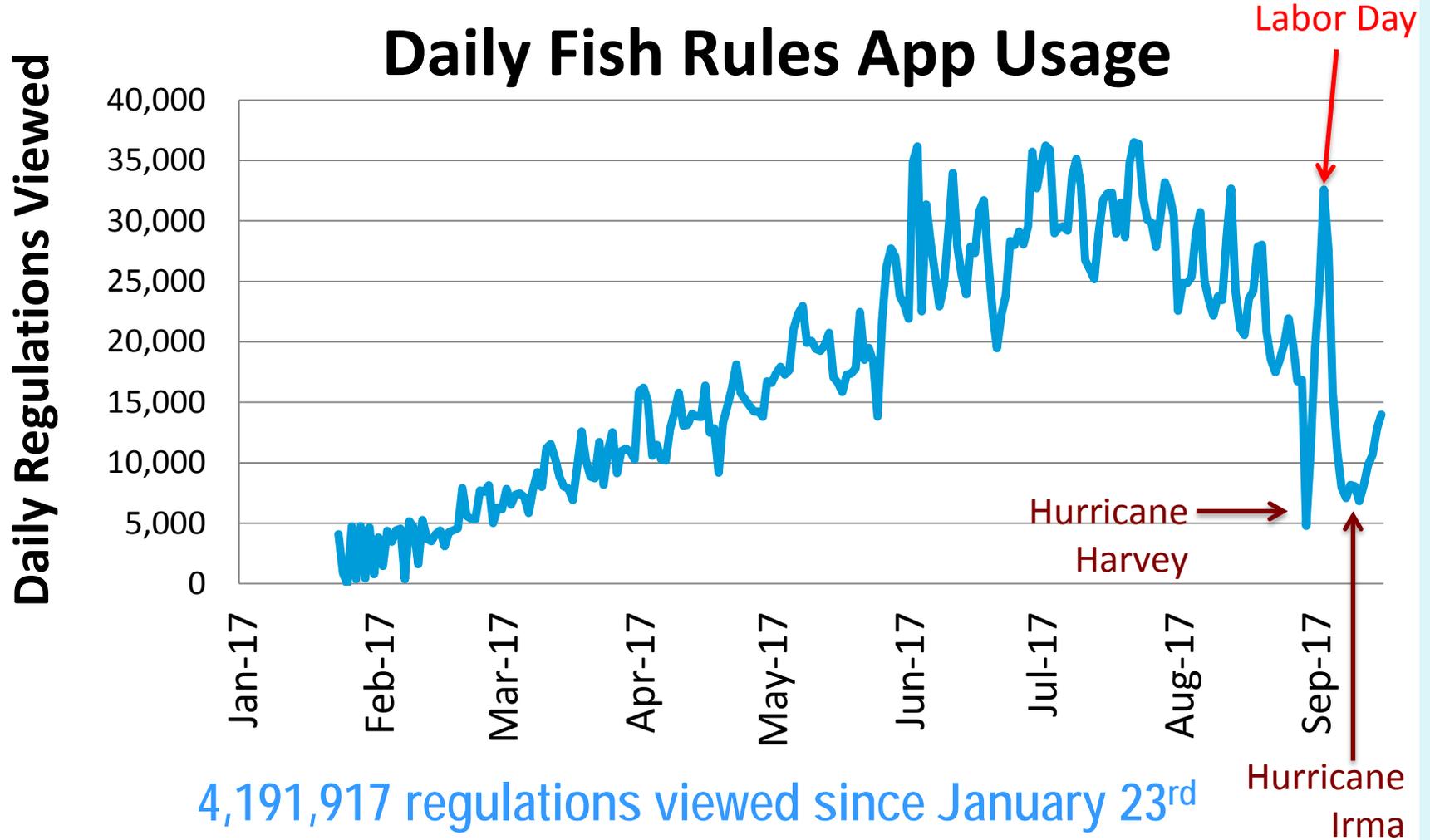
Fish Rules App Regulations

The screenshot shows the Fish Rules App interface for Summer Flounder. At the top, the status bar displays AT&T, signal strength, Wi-Fi, time (7:15 AM), location, and battery. The app header includes a back arrow, the title "Flounder, Summer", and a "Log" button. Below the header is a large image of a Summer Flounder with a star icon in the bottom right corner. The regulations are presented in a grid:

4 Bag Limit	17" Min Size	Total Length Measure
Open Season		

Below the grid is a section titled "Additional Information" with the text: "Federal regulations are waived for Summer Flounder, and recreational anglers shall follow regulations for the state in which their catch is landed." At the bottom, a dark blue bar shows a location pin icon, "Massachusetts State Waters", and coordinates "41° 31.44 -70° 40.28".

Fish Rules App (Jan 23, 2017 – Sept 16, 2017)



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- Continue to expand outreach
 - Fish Rules cards, posters, fishing shows